

NON-VERBAL COMMUNICATION

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NONVERBAL COMMUNICATION

Nonverbal communication (NVC) is the nonlinguistic transmission of information through visual, auditory, tactile, and kinesthetic (physical) channels.

BODY LANGUAGE AND POSTURE

- Your posture has the greatest impact on your communication. The impression you have on others is split approximately:
- Body (visuals) 55%
- Voice (sound) 38%
- Words (content) 7%

TYPES OF NONVERBAL COMMUNICATION

FACIAL EXPRESSIONS.



Anger



Joy



Surprise



Disgust



Sadness



Fear

- Body movement and posture
- Gestures.
- Eye contact.
- Touch.
- Space.
- Voice.

THANKS