Bharatiya Seva Sadan's



Smt. Radhadevi Goenka College for Women

NAAC Reaccredited Grade B+ with CGPA 2.71
Junior, Senior & Postgraduate Multi Disciplinary College
Affiliated to Sant Gadge Baba Amravati University, Amravati . (M.S.)
(Certified Minority Institution)

1.3.3. Percentage of students undertaking project work / field work / internship (Data for the Latest completed academic year)

Bachelor of Commerce (B.Com.) Project Work

Program Details, List of Students & Syllabus Session: 2020-21





Estd. 1965

NAAC Reaccredited Grade B+ with CGPA 2.71



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CERTIFICATE

This is to certify that the documents attached in Criterion I Curricular Aspects are verified and found correct to the best of my knowledge.

> Dr. De mt. Radhadevi Goenka College For Women, AKOLA.

Jr. College - Index 01.01.007 UDISE - 27050117185 College Code - 207

Near Neheru Park, Murtijapur Road, Akola 444001

(0724 245 0905 (info@rdgakola.ac.in (rdgakola.ac.in

Bharatiya Seva Sadan's

Smt. Radhadevi Goenka College For Women

Near Nehru Park, Murtizapur Road, Akola - 444 001 (M.S).

Ph.: (0724) 2450905, 2458748, E-mail: rdgcollegeakola@gmail.com Fax: - (0724) 2450905 Website:-www.rdgakola.ac.in

NAAC Reaccredited Grade - B with CGPA - 2.71

(Certified Minority Institution)

Department of Commerce

A.Y.2020-21

Project Completion Certificate

This is to certify that 196 Students of B.com. III have completed their project work on allotted topics in the subject E- commerce during the session 2020-21 as per University Curriculum.

Head,
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Smt. R.D.G. College for
Women, AKOLA

PRINCIPAL, Smt. Radhadevi Goenka College for Women, AKOLA

Smt. RDG College for Women, Akola Session 2021-21

B.com III year Sem V

Section :- A

r. No	Name of the Student	Title of The Project
1	Ankita Ramkrushna Ugale	Online Business to Business
2	Ankita Sanjay Sawarkar	E- Banking
3	Ankita Vijay Shinde	Online Shopping
4	Ankita Wasudeo Gawande	State Bank of India
5	Anuja Rohit Nagale	E-Mail
6	Ashvini Ganesh Dandale	Working Of ATM
7	Ashvini Vilas Karale	E-Auction
8	Bhavana Suresh Putlagar	Flipkart
9	Chaitali Raju Nanote	Amezon
10	Chaitali Sunil Rokade	Core Banking
11	Dhanashri Somnath Dusane	Business to Consumer
12		
13	Dnyaneshvari Ashok Karale	E-Payment
14	Kajal Rajendra Kanojiya	Smart Card
15	Kalyani Rajesh Suralkar	Social Media Marketing
16	Kanchan Gajanan Wankhade	E-Cheque
17	Kirti Ganesh Ghogare	E-Transation
18	Komal Kashinath Sonone	online Banking
19	Laxmi Samadhan Katre	Reserve Bank Of India
20	Mamata Sham Dod	Ajio.com
21	Marry Pradip Tode	Online Bank A/C Opening
22	Megha Subhash Jawale	Central Bank Of India
23	Monali Prabhakar Balkar	Procedure of GST
24	Neha Ramashankar Pandey	Online Hotel Booking
25	Nikita Balu Damodar	Online Tour Booking
26	Pallavi Suresh Jadhal	Online Train Tecket Booking
27	Pallavi Vitthalrao Meshram	E- Learning

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2	Pooja Gajanan Rahudkar	Online Bus Reservation
25	Pranali Mohan Raybole	Electronic Fund Transfer
30	Pratiksha Devanand Pawar	Search Engine
3	Pratiksha Pandurang Jadhal	Web Designing
32	Priti Mahadeo Jadhal	Core Banking
33	Rasika Rajendra Raut	Credit Card
34	Sapna Eknath Sultane	Debit Card
35	Seema Nandu Motiwale	Phone Pay
36	Shalini Shivlal Tale	Google Pay
37	Shivani Digambar Tale	Consumer to Business
38	Shubhangi Ganesh Shete	Retail E- Commerce
39	Sneha Bhiwa Balkhande	Online Banking Services
40	Sonali Mangalsing Suryavanshi	Business to Business
41	Sulakshani Milind Wankhade	Electronic Auction
42	Tivankal Raju Sirsat	Flipkart
43	Trivenee Sahadeo Kad	Consumer to Business
44	Trupti Shridhar Sawake	Retail E- Commerce
45	Uma Digambar Rathod	Online Banking Services
46	Vaishali Ambadas Pund	Business to Business
47	Vaishnavi Haridas Tarale	Business to Business
48	Vaishnavi Prakash Shinde	Online Shopping
49	Vaishnavi Ram Dod	State Bank of India
50	Vaishnavi Shrikrushna Ghatole	Working Of ATM
51	Vaishnavi Vijay Khule	Social Media Marketing
52	Yogita Baban Mane	Consumer to Business
	The state of the s	
		ed smale

Smt. RDG College for Women, Akola Session 2021-21

B.com III year Sem V

Section :- B

. N	o Name of the Student	Title of The Project	
1	Aarti Chandrakant Annadate	Online Business To Business	
2	Abhilasha Ashok Telang	Online Shopping	
3	Achal Ashok Agrawal	E- Banking	
4	Achal Jagdish Patharkar	State Bank Of India	
5	Aishwarya Ganesh Upadhyay	Working Of Atm	
6	Akansha Gopal Tambi	E-Auction	
7	Akshata Rajesh Wankhade	E-Mail	
8	Akshata Ramesh Pawar	Flipkart	
9	Ambika Ramesh Telkar	Amezon	
10	Anjali Jayvant Mahalle	Core Banking	
11	Anjali Rajesh Kamble	Business To Consumer	
12	Ankita Vitthal Marke	Customer To Customer	
13	Aparna Rajendra Dose	E-Payment	
14	Apurwa Sudhakar Pawar	Smart Card	
15	Arti Mahesh Rohada Social Media Marketing		
16	Ashwini Rameshwar Mhaisane	E-Cheque	
17	Bhavana Subhashchandra Tiwari	E-Transation	
18	Chaitali Pramod Khanderay	Online Banking	
19	Dhanashri Dilip Badhe	Reserve Bank Of India	
20	Diksha Pramod Marathe	Ajio.Com	
21	Dipali Atul Agrawal	Online Bank A/C Opening	
22	Disha Manojkumar Jain	Central Bank Of India	

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23	Divya Kimatlal Chawla	Online Hotel Booking
24	Dnyaneshwaree Shrikrishna Dhore	Procedure Of Gst
25	Ekta Raju Madiwale	Online Tour Booking
26	Gayatri Chandrakant Gomase	Online Train Tecket Booking
27	Gayatri Kishor Dhok	E- Learning
28	Gunjan Dilip Walkade	Online Bus Reservation
29	Harsha Madhusudan Chudiwale	Electronic Fund Transfer
30	Harsha Purushottam Uprikar	Search Engine
31	Ishika Premraj Shinde	Web Designing
32	Kalyani Ramesh Rawade	Core Banking
33	Kavita Fulchand Kumawat	Credit Card
34	Khushbu Yogesh Manseta	Debit Card
35	Kimaya Suresh Shinde	Phone Pay
86	Kiran Bhagawan Bore	Google Pay
17	Kiran Chandramani Chavhan	Consumer To Business
8	Komal Arvind Khadse	Retail E- Commerce
9	Laxmi Kailash Sharma	Online Banking Services
0	Laxmi Mahadeo Jawarkar	Business To Business
1	Madhuri Gajanan Maohod	Business To Business
2	Mayuri Arun Gayakwad	Online Shopping
3	Mayuri Ramkrushna Dalu	State Bank Of India
4	Mayuri Ruprao Dobale	Working Of Atm
5	Megha Ashok Jatale	Social Media Marketing
6	Mohini Mahesh Rohada	Online Banking
17	Neha Anil Kamlakar	Business To Business

${\it Criterion~I: Curriculum~Aspects}$

48	Neha Santosh Tale	Flipkart		
49	Nikita Janrao Parnate	E-Mail Role Of Advertisements In The Success Of E-Commerce		
50	Nikita Santosh Sirsat			
51	Ojasvi Gopal Katole	Study On New Product Launching Using Online Media		
52	Payal Sunil Lalwani	Social Media Strategies For Online Shopping Cart		
53	Descrid Switching Deboutory Of Com			
54	Pooja Gajanan More	The Effects Of Pricing Strategies On The Marketing Of		
55	Pooja Ramratan Wasu	Agricultural Products The Impact Of Self Service On The Performance Of Supermarkets		
56	Poonam Rajesh Borkar	The Place Of Marketing In The Service Industries		
57	Pragati Purushottam Pagrut	Factors That Influence The Consumer Preference Of Detergent		
58	Pragati Santosh Shelke	The Role Of Public Relations In Improving International Trade		
59	Preeti Jeetendra Palaspagar	Trade Fair As An Instrument Of Promotion Locally Manufactured Goods		
60	Priya Dipak Bharsakle	The Importance Of Branding In The Marketing Of Unilever Products		
61	Rajkumari Balu Guhe	Marketing Courier Services In Maharashtra State		
62	Rani Rajkumar Khandare	The Impact Of Marketing Mix In The Accomplishment Of Organisational Objectives		
63	Rashmi Mahendra Thakre	The Impact Of Information Technology In Marketing O		
64	Renuka Gajanan Kavitkar	Banking Services Effective Promotional Strategies For The Cosmetics		
65	Renuka Rajendra Pingle	Industry Study On Marketing Of Family Planning Services In India		
66	Rinky Vinodkumar Thakur	Impact Of Information Technology In Banking Industry		
67	Rohini Vijay Dutonde	Impact Of Television Advertising On Consumer Product Purchasing In Maharashtra		
68	Ruchita Gajanan Dhanorkar	Marketing Strategy On The Internet		
69	Sakshi Manoharrao Lokhande	The Importance Of Search Engine Rankings For E-Commerce		
70	Sampada Santosh Date	E-Commerce Marketing Mix		
71	Sarika Ravikumar Dubey	Pay-Per-Click Vs Pay-Per-Impression : A Comparison		
72	Sayali Balwant Gopnarayan	Measuring E-Commerce Advertising Success		

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73	Shailita Jagdish Yadav	Measuring Customer Retention For E-Commerce Portal
74	Shamali Gopal Mandse	Analysis Of Cutomer Behavior
75	Shivani Bhaskar Sable	Internet Marketing For Traditinal Retailors
76	Shivani Diwakar Sonone	Managing Reputations Online
77	Shivani Ganesh Karale	Trust In E-Commerce
78	Shrutika Rameshwar Dhawane	Bio-Degradable Waste Treatment
79	Shubhangi Ashok Khare	E-Learning Platform
80	Shubhangi Ashok Palaspagar	Importance Of Debit Cards
81	Shubhangi Ramesh Amale	Difference Between Debit & Credit Cards
82	Shweta Ashokkumar Parwani	Data Protection Act 2002
83	Shweta Dadarao Tayade	Use Of Tally In Accounting
84	Stutika Sanjay Wasu	Study By Ignou
85	Suchita Prakash Gaikwad	Detailed Study Of Tds (Tax Deduted At Source)
86	Vaishnavi Ananta Telharkar	Opportunities & Challenges Of Indigenious Bankers
87	Vaishnavi Anil Raut	Wholesale Banking
88	Vaishnavi Bhaskar Tale	Study Of Goods & Service Tax
89	Vaishnavi Bhikaji Gaykwad	Online Booking Of Movie Tickets
90	Vaishnavi Nandkishor Vairale	Tourism
91	Vaishnavi Prakashrao Deshmukh	Web Designing
92	Vaishnavi Surendra Asare	Learning Of Different Languages Of Computers
93	Vaishnavi Vijay Bochare	Retail Banking
94	Vaishnavi Vilas Pathak	Future Of Tiles Making Business
95	Vishakha Haridas Dandale	An Analytical Study Of Service Marketing



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B.com III year Sem V

Section :- C

Sr. N	o Name of the Student	Title of The Project	
1	Aarti Surendra Deshmukh	Electronic Auction	
2	Achal Sunil Bude	Flipkart	
3	Akshata Gopalrao Deshmukh	Online Train Tecket Booking	
4	Arpita Narendra Bhagat	Phone Pay	
5	Dhanshri Digambar Kalmegh	Online Shopping	
6	Diksha Jagmohan Yadav	Working Of Atm	
7	Dipali Sanjay Tale	Web Designing	
8	Gauri Ganesh Kalsait	Core Banking	
9	Gayatri Kishor Ninore	Credit Card	
10	Gayatri Samadhan Gondchawar	Debit Card	
11	Heenal Anil Jain	Phone Pay	
12	Kajal Prakash Sahu	Google Pay	
13	Kalyani Jivan Deshmukh	Consumer To Business	
14	Kanchan Prakash Wakode	Retail E- Commerce	
15	Mayuri Digambar Agarkar	Online Banking Services	
16	Megha Gopal Kakde	Business To Business	
17	Mohini Devrao Ghanabahadur	Electronic Auction	
18	Monika Anand Kuralkar	Flipkart	
19	Movita Beni David	Online Train Tecket Booking	
20	Mrunali Mahendra Thakare	Phone Pay	
21	Nidhi Shankar Tiwari	Online Business To Business	
22	Pallavi Vijay Raut	Online Shopping	

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23	Prachi Anil Gulhane	E- Banking
24	Pragati Jitendra Agrawal	State Bank Of India
25	Prateeksha Pradeep Jiwani	Working Of Atm
26	Pratiksha Aadinath Bhadke	E-Auction
27	Pratiksha Prabhakar Chavandkar	E-Mail
28	Puja Sunil Kadu	Flipkart
29	Rajlakshmi Sukhadeo Adhau	Amezon
30	Renuka Santosh Arulkar	Core Banking
31	Roshani Vijay Raut	Business To Consumer
32	Sakshi Satish Pant	Customer To Customer
33	Sakshi Vinayak Aage	E-Payment
34	Sanjivani Ambadas Wagh	Smart Card
35	Santoshi Dnyandeo Khond	Social Media Marketing
36	Sarika Manohar Bhande	E-Cheque
37	Sarita Vijaysing Rathod	Online Bank A/C Opening
38	Sharda Rangrao Chopade	Central Bank Of India
39	Shivani Anil Sharma	Online Hotel Booking
40	Shraddha Dilip Agarkar	Procedure Of Gst
41	Shweta Raju Ghatolkar	Online Tour Booking
42	Simran Harish Madhwani	Online Train Tecket Booking
43	Suchita Anand Awashalkar	Online Bus Reservation
44	Vaidehi Anilrao Deshmukh	Online Train Tecket Booking
45	Vaishali Sudarshan Dongre	Online Hotel Booking
46	Vaishnavi Ghansham Waghmare	Online Tour Booking
47	Vaishnavi Gopal Dongare	Phone Pay
48	Vaishnavi Niranjan Khanzode	Electronic Auction
49	Vaishnavi Ramesh Gawande	Google Pay



Syllabus

SANT GADGE BABA AMRAVATI UNIVERSITY GAZETTE - 2019 - PART TWO - 133

NOTIFICATION

No. 62/2019 Date: 4 July, 2019

Subject: Implementation of New Syllabi of Various Course/Subjects as per semester and credit & Grade System in the Faculty of Commerce Management from the session 2019-2020 & onwards.

It is notified for general information of all concerned that, the authorities of the University has accepted Semester & Credit & Grade System syllabi of various Course/ Subjects of B.Com. Part-III, Semester- V & VI mentioned in column No.2 and which is to be implemented stagewise from the session 2019-2020 and onwards with appendices as shown in column No.3 of the following table.

TABLE

Appendices of the new syllabi.

Sr.No.

Course / Subjects

	4	3
B.C	om. Semester- V	
1.	Compulsory English	The Syllabi prescribed for the subject Compulsory English which is appended herewith as Appendix - A
2.	Suppliementary English	The Syllabi prescribed for the subject Suppllementary English which is appended herewith as Appendix - B
3.	Marathi	The Syllabi prescribed for the subject $\boldsymbol{Marathi}\ $ which is appended herewith as $\boldsymbol{Appendix}$ - \boldsymbol{C}
4.	Hindi	The Syllabi prescribed for the subject Hindi which is appended herewith as Appendix - D
5.	Sanskrit	The Syllabi prescribed for the subject $Sanskrit$ which is appended herewith as $Appendix$ - E
6.	Pali & Prakrit	The Syllabi prescribed for the subject $\textbf{Pali \& Prakrit}\ $ which is appended herewith as $\textbf{Appendix - F}$
7.	Urdu	The Syllabi prescribed for the subject $\mathbf{U}\mathbf{r}\mathbf{d}\mathbf{u}$ which is appended herewith as $\mathbf{A}\mathbf{p}\mathbf{p}\mathbf{e}\mathbf{n}\mathbf{d}\mathbf{x}$ - \mathbf{G}
8.	Cost Accounting	The Syllabi prescribed for the subject Cost Accounting which is appended herewith as Appendix - H
9.	Business Environment	The Syllabi prescribed for the subject Business Environment which is appended herewith as Appendix – I
10.	Business Regulatory Frame Work	The Syllabi prescribed for the subject Business Regulatory Frame Work which is appended herewith as Appendix - J
11.	Process Business - I	The Syllabi prescribed for the subject Process Business - I which is appended herewith as Appendix - ${\bf K}$
12.	Co-Operative Business - I	The Syllabi prescribed for the subject Co-Operative Business - I which is appended herewith as Appendix - L
13.	Indian Insurance System - I	The Syllabi prescribed for the subject Indian Insurance System - I which is appended herewith as Appendix - M
14.	Indian Banking System- I	The Syllabi prescribed for the subject Indian Banking System- I which is appended herewith as Appendix - N
15.	Internet & www -I	The Syllabi prescribed for the subject Internet & www-I which is appended herewith as Appendix - O
16.	e-Commerce - I	The Syllabi prescribed for the subject e-Commerce - 1 which is appended herewith as Appendix - P

SANT GADGE BABA AMRAVATI UNIVERSITY GAZETTE - 2019 - PART TWO - 13

B.Com. Semester- VI

17.	Compulsory English	The Syllabi prescribed for the subject Compulsory
		English which is appended herewith as Appendix - \Box
18.	Suppliementary English	The Syllabi prescribed for the subject Suppliementary English which is appended herewith as Appendix - R
19.	Marathi	The Syllabi prescribed for the subject Marathi The Syllabi prescribed for the subject Hindi which is which is appended herewith as Appendix - S
20.	Hindi	The Syllabi prescribed for the subject Hindi which is appended herewith as Appendix - T
21.	Sanskrit	The Syllabi prescribed for the subject $Sanskrit$ which is appended herewith as $Appendix$ - U
22	Pali & Prakrit	The Syllabi prescribed for the subject Pali & Prakrit which is appended herewith as $\bf Appendix \cdot V$
23.	Urdu	The Syllabi prescribed for the subject Urdu which is appended herewith as Appendix - W
24.	Management Accounting	The Syllabi prescribed for the subject Management Accounting which is appended herewith as Appendix -
25.	Economics of Development	The Syllabi prescribed for the subject Economics of Development which is appended herewith as Appendix -Y
26.	Company Law	The Syllabi prescribed for the subject Company Law which is appended herewith as Appendix -Z
27.	Process Business - II	The Syllabi prescribed for the subject Process Business - II which is appended herewith as Appendix - AA
28.	Co-Operative Business - II	The Syllabi prescribed for the subject Co-Operative Business -II which is appended herewith a Appendix - AB
29.	Indian Insurance System - II	The Syllabi prescribed for the subject Indian Insurance System - II which is appended herewith as Appendix -AC
30.	Indian Banking System- II	The Syllabi prescribed for the subject Indian Banking System- II which is appended herewith as Appendix -AD
31.	Internet & www -II	The Syllabi prescribed for the subject Internet & www-II which is appended herewith as Appendix - AE
32.	e-Commerce - II	The Syllabi prescribed for the subject e-Commerce - II which is appended herewith as Appendix - AF

Sd/-Registrar Sant Gadge Baba Amravati University Amravati.

SANT GADGE BABA AMRAVATI UNIVERSITY GAZETTE - 2019 - PART TWO - 10

Appendix - AF

B.Com. III Semester VI e-COMMERCE- II

Time: 3 Hours Marks: 0

Objective: The objective of the course is to acquaint the students with the internet- based e-commerce business models, internet marketing and e-governance.

Unit I: Internet e-commerce Business Models:

Social media model, advertising model, retail model, hybrid model, merchant model, informational model, drop-shipping model and revenue model.

Unit II: B2C Internet Marketing

Meaning of online marketing or internet marketing, online marketing strategies, marketing channels, internet branding, online publishing and advertising.

Unit III: B2B Online Marketing

Use of internet based electronic data interchange (EDI), Benefits of online marketing in B2B ecommerce, procurement reengineering, just in time delivery, online marketing issues.

Unit IV: E-governance:

Meaning of e-governance and e-government, Objectives of E-governance, Private sector interface in E-Governance, Concepts of government to Business (G2B), Business to Government (B2G), Citizen to Government (C2G),

Unit V: E- Governance Models

Application of Internet EDI in E-governance, E-governance in India, E-Governance Models, Comparative Analysis Model, Wider Dissemination Model, Critical Flow Model, E-advocacy Model

Books Recommended

- Agrawala Kamalesh N and Agrawal Deeksha:
 Bride to Online Storefront, Macmillon India, New Delhi.
- Agarwala Kamalesh N. and Agrawal Deeksha: Business on the Net- Introduction to e- Commerce; Macmillon India, New Delhi
- Agarwala Kamalesh N. and Agrawal Deeksha: Bulls, Bears and The Mouse-An Introduction to Online Stock Market Trading; Macmillillon India, New Delhi.
- 4. Tiwari Dr. Murli Dr.:
 - Education and E-Governance; Macmillon India, New Delhi.
- 5. Afuah A.and Tucci C.

Internet Business Models and Strategies; Mc Graw Hill, New York.

Internal Assessment Scheme

- 1. Theory paper will carry 60 marks and internal assessment 40 marks
- 2. 40 % Marks will be based on continue evaluation of the student assignment, class test, seminar and web-site visit /Industrial visit and project report.
- 3. Student will have to work under the guidance of the teacher and submit project report before fifteen days of the commencement of the theory examination.